



**When Achievers
Need A Logo
They Come To
Us. Here's Why.**





**MEED
POINT
CONCEPT
LTD.**



**FOOD
SPOT**



WEBRITE

EMERGE
360







MAIKAYA

DEVELOPMENT FOUNDATION





Folaneedles





conecom



Marina.



LordsField Limited





SafeHaven
Orphanage Foundation









A portrait of a woman with dark skin and hair styled in a high, voluminous afro. She is wearing a large, bright red ruffled collar and large, ornate earrings. The background is a dark blue-grey color with a repeating diamond or checkered pattern.

Introducing Dayo Abiola

- Nigeria's foremost logo making company.

We Are World Class.

About Us.

We are Nigeria's foremost logo making company **helping entrepreneurs and organisations that want to experience the power of owning a symbol of success make a logo.** Our position as *foremost*, is premised on the strength of our niche, as the only design consortium in Nigeria and arguably in Africa that's solely dedicated to making logos.



- **Olori Ajayi**, CEO, **The KatieWang Company**. Today KatieWang has operations presence in the UK, Europe and Australia flying a logo by Dayo Abiola.



- **Lai Omotola**, entrepreneur extraordinaire, founder and CEO, **CFL group, owners of Marina Concessioners, Masters Realty, and more.** Mr. Lai has been a guest on top TV talk-shows talking business & entrepreneurship. He has graced the pages of many newspapers and under his arduous efforts, Masters Realty won the bid to build the N30bn new Alade Mall - that will be a pride of the city of Ikeja and Lagos State. Conferred with many awards, Dayo Abiola made the logo's of the prestigious mother-company - CFL Group, which he leads and Marina Concessioners, a company under the group.



- **Mohamed Maikaya,**

popular Governorship aspirant of
Nasarawa State 2019 - founder of
Maikaya Development Foundation
owns a logo made by Dayo Abiola.



- **Aisha Ishaku Hamajaman,**

CEO, **DesignTactics Academy and DesignTactics Interiors.** The company has amongst its prestigious clientele, The Lagos State Government. Aisha has been featured on the celebrity Entrepreneur edition of All Access on Spice TV, DSTV channel 190. The Academy is powered by a logo made by Dayo Abiola.



- Abdul Yaqub

popular Senatorial aspirant of
Kogi State - founder of
MeedPoint Concept Ltd. with
a logo by Dayo Abiola.



- **Florida Uzoaru**, known as the Sexpreneur, she is the founder and CEO, **Slide Safe**. Since inception she has received recognition locally & globally for her advocacy on safe sex and the professional provision of world class “safe sex” products delivered discretely. She has been interviewed by CNN and BBC. Slide Safe logo was made by Dayo Abiola.



- **Perpetual Atife**, a trained expert in early childhood music education with Music Together in Manhattan, New York, a recipient of the MTN Foundation 2nd choice award for the top three graduating students in 2011 from the MUSON Diploma School of Music is the founder and CEO of **Penthouse Family Studios**. *Perpie or PerpieSoul (as she is fondly called)* is the official saxophonist for “Wakaa”. She’s a tutor at the MUSON & a charming stage performer. *She recently released her* debut single. And her recent Jazz concert was packed full with the creme d’ la creme. The logo for Penthouse Family Studios was made by Dayo Abiola.

A close-up portrait of Nura Ladi, a woman with voluminous, curly dark hair. She is wearing purple eyeshadow and matching purple lipstick. Her right hand is raised, with fingers gently touching her hair. She is wearing a light-colored garment with a gold chain detail. The background is a light blue-grey color with a subtle diamond pattern.

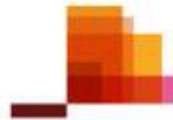
Nura Ladi

Miss Universe Ghana 2017
Finalist, Ghanaian Model And
Chief Identity Figure of
Dayo Abiola - a logo making
company.

**Together With
Newlyn We Solidify
Our World Class
Status.**

Newlyn - a London based identity and font design agency headed by Miles Newlyn is in synergy with us to ensure that our clients will enjoy the pride of owning a logo made with input from the hands that crafted the identity of **famous global brands** you already know and trust.





pwc



HONDA







National
Trust



sky



We Have The Mindset Of An Achiever.

The history of logos started with royalty, nobility and renowned merchants as a result of the need to distinguish and establish the longevity of their; existence, influence, power and wealth via a symbol. **Legacy is pertinent to the achiever**, so we know what you need as a personal brand or organization.



**If A Logo
Can't Tell
A Story,
It's Not By
Dayo Abiola
& Never Will.**



Reach Home.

The name of the logo is “The Basket From Home”.

The basket is an age long means of moving food from one place to another. It retains its traditional relevance of being warm and homely where food is concerned. The identity of Villagexpress represents the business niche: "bringing food from home" to customers.

The colors Red by meaning represents the Energy behind the business and Green to represent the freshness of the food items from source and intended condition of delivery.

Our Promise.

We will create a logo that will stand for something. The kind that will resonate the grandest position of the business and ensure that a powerful justifying story is captured by the identity. It will be a logo that will be effective on merchandise and modern digital platforms. Big brands in this day and age are trying to simplify their identity to enter the digital space, hence it will be a brilliantly simple yet witty logo.



Expect Success Always.

“

Working with Dayo Abiola on our logo was a great experience. We were so impressed with their energy, enthusiasm and determination to provide the best level of service to us.



Bhadmus Abudu
Co-Founder, BJAY Construction
& Finishing Ltd.

Our Clients Are Achievers Because They...

Disrupt. Invent. Take On The Government.
Dare The World. Push The Limit. Build A Legacy.
Change Status-quo. Act Against All Odds.
Don't Think Ordinary. Don't Keep Calm.
Move Mountains.

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