

**Day**  
**AbiQla**

**We Know &  
Believe That  
A Logo Is A**

**Symbol Of  
Success.**

click on box

**Our Belief Is  
Proven To Be  
True By Every  
Global Brand,  
Successful  
Business &  
Entrepreneur.**

**And So It Is Our  
Desire To Give  
You This Rare  
Experience.**

# Dayo Abiola

**Helps You At  
Whatever Stage  
Your Business  
May Be, To Achieve  
The Best Visual  
Impression For  
Distinctive Market  
Entry & Position.**

# How?

**1. Ensure That Your Most Important Visual Asset (your logo); Its Ownership, Usage, Management & Security Is Authentic & Excellent.**

**2. Continually Back You Up With Advisory That Will Set Your Business Apart & Well On The Path Of The Transition Into A Brand.**

# Can Your Logo Be Memorized On A 120 Mph Drive-by?

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A professional logo maker  
understands the need to use this  
psycho-phenomenal requirement.





MAIKAYA

DEVELOPMENT FOUNDATION



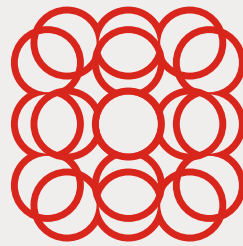


**BJAY**

**Construction & Finishing Ltd.**



**Brenhazy**  
LIMITED



**YBA & CO.**

SOLICITORS AND REAL ESTATE CONSULTANTS



**Fehintola  
Foluso-Onagoruwa  
Company Ltd.**

since 1999





**AISHACO**  
Energy Limited



**DAD** 

The logo features the word "DAD" in a bold, dark blue, sans-serif font. To the right of the text is a graphic element consisting of a stylized chevron or arrow pointing to the right. This graphic is composed of two overlapping shapes: a yellow one on top and an orange one on the bottom, both with a 3D effect.



Siju





# **Our Methods, Part 1.**

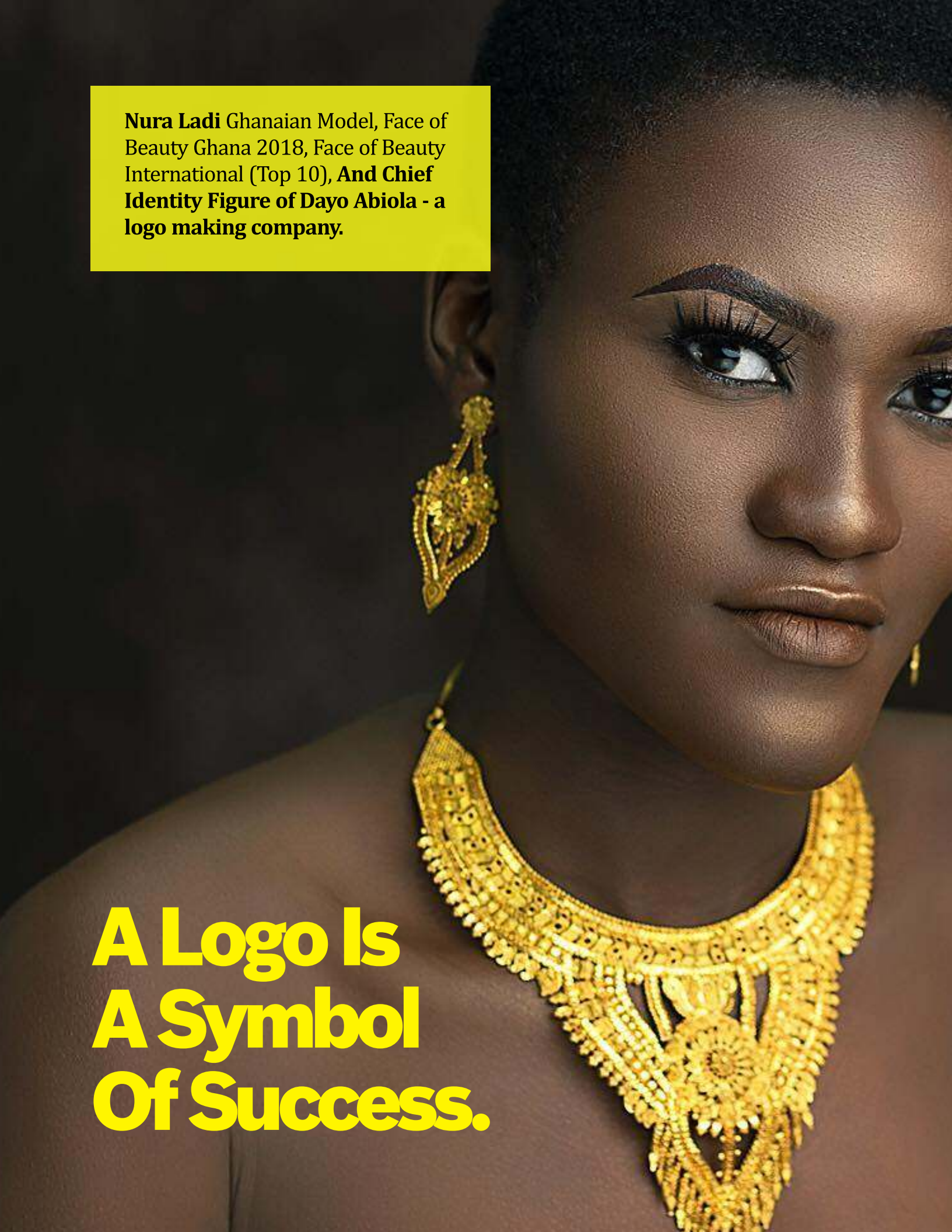
**We Use Your Vision,  
Mission & Other Business  
Statements To Understand  
How Big You Want To Be.  
Or If You Don't Have It  
Written, We Will Guide  
You. Even Your Business  
Name Decision, If Need  
Be, Won't Be Left Out.**

# **Our Methods, Part 2.**

**We Create Or Re-do The  
Design Of Your Logo &  
Business Identity Assets.  
And Ensure Proper Use,  
Management & Security,  
By Using All Of The  
Outcome From Our  
Method, Part 1.**

# **Our Methods, Part 3.**

**We Provide Advisory On  
Branding & On-Brand  
Business Character  
Formulation & Behavior.  
These Being Part Of A  
Codified Program That's  
Derived From The Result  
Of Our Method, Part 2.**

A close-up portrait of a woman with dark skin and short, dark hair. She is looking slightly to the right with a calm expression. She is wearing large, ornate gold earrings and a matching wide, intricate gold necklace. The background is dark and out of focus.

**Nura Ladi** Ghanaian Model, Face of Beauty Ghana 2018, Face of Beauty International (Top 10), **And Chief Identity Figure of Dayo Abiola - a logo making company.**

**A Logo Is  
A Symbol  
Of Success.**

# **Extra Methods, VAS** (value added services).

**We'd Show You How To Target  
Your Customer & Package  
Your Product/Service.**

**Give You Referral & Help You  
Supervise Third Party Service  
Providers That Will Do Your  
Work (website, printing,  
social media, etc) Excellently.**

# Our Competency

We are led by **Mr. Dayo Abiola**, known in the wider business and corporate circles as a **logo specialist and leading business identity consultant**. He's an expert in the creation, security, management and deployment of a company's most vital visual asset. He is recognized by **Miles Newlyn** a globally acclaimed logo and font specialist - maker of logos for brands like **Honda, Land Rover, Unilever, and more**. Also **Brandon Schaefer**, former Google small business advisor and CEO of Companeur quoted him in his Article on Branding.

Dayo Abiola is a graduate from the **University Of Ibadan**. And has acquired several post graduate professional training in; corporate communications, multimedia, graphics design, information & communications technology, channel branding, business writing, integrated marketing communications and more. Inclusive also is a course on the Power of Branding under future learn with the **University of East Anglia, UK**.

Before founding Nigeria's foremost logo making company, He rendered his expert services (client facing or back end) to global and local brands which include but not limited to: P&G, Equitorial Trust Bank, Stanbic Bank, Noba Oil And Gas, Nestle, Filmo Realty, Donald Duke, DSTV, CFL Group, Sophia ERP and many HNIs.

**Dayo Abiola is recognized by Miles Newlyn maker of the Honda, LandRover, Unilever, B&O, 3, Tate logos & More.** — 

click on box

**He was quoted by Brandon Schaefer, former Google advisor in his article on branding.** — 

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**Our  
Favorite  
Watch  
Word:**

**Expect  
Success  
Always.**



**He was & is still  
considered to be the  
greatest boxer of all  
time, not because he  
was the strongest but  
because he was never  
going to do anything  
without doing it  
exceptionally well.**

**As Nigeria's foremost  
logo making company  
we imbibe his  
philosophy.**



# Please Visit

**www.  
dayoabiola.  
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